



# MUN TSA BERNAD ET

Leader in digital transformation, operations and strategic projects, with experience in industrial, technological and business environments.

## CONTACT

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- Sabadell
- Notice Period: 2 months

## STRATEGIC COMPETENCIES

- Digital transformation
- Strategic project management
- PMO & project governance
- Process optimization
- Resource and capacity management
- KPIs, reporting and scorecards
- Leading multidisciplinary teams
- Change management
- Power BI / Power Automate
- AI for business
- Supply chain & operations
- Continuous improvement / Lean / 5S

## LANGUAGES

- Catalan: Native
- Spanish: Native
- English: Professional
- Italian: Professional
- French: Good understanding
- German: Good understanding



## PROFILE

A professional with over 15 years' experience leading strategic projects, digital transformation initiatives, operations and multidisciplinary teams in industrial and technology sectors. Specialized in process optimization, talent management, the implementation of new working models, and aligning business, technology and customer needs. A results-oriented professional with a focus on continuous improvement and cross-functional leadership, holding executive qualifications in an MBA, Digital Transformation and Artificial Intelligence.



## WORK EXPERIENCE

**Enginyeria Teknics** 09/18- CURRENT- 8 YEARS

Promotion from Head of Project Management to **Digital Transformation Manager**

Internal progression to lead strategic projects, operations, engineering resources, People & Culture, and digital transformation, driving new working models, operational efficiency and alignment between technical teams, management and the client.

### KPI's

- Operational lead time : **-20%**
- Indirect costs: **-15%**
- Service's (after sales) recurring revenue: **+ 30%**
- Adoption of the digital transformation plan: 1st Year: **95%**

**Sport's Globe** 02/16- 05/19 - 3 YEARS

Setting up and launching an own digital business.

Establishment and launch of a sports e-commerce platform, overseeing negotiations with brands, digital development, marketing and the user experience in a highly competitive environment.

### KPI's

- Revenue generated: **from 0 to 700k€ in 3 years.**
- Conversion rate: **5%**
- Repeat purchases: **3**

**Semillas Batlle** 01/17- 03/18 - 1 YEAR

Supply Chain and Product Manager

Leadership in procurement, supply chain and product management, optimizing costs, suppliers, planning and product availability within an environment focused on operational efficiency.

### KPI's

- Stock reduction: **10%**
- Number of suppliers managed: **100 active suppliers, 20 strategic suppliers**
- Purchase volume: **15 M€**

**Nutritape** 02/15- 09/16 - 1,5 YEARS

Entrepreneurship, product development and industrial viability

Co-founding and development of an innovative biotechnology product, combining entrepreneurial vision, feasibility analysis, supply chain management and market strategy.

### KPI's

- Product development time: **1 año**
- Funds raised: **75k€**

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## OTRAS FORMACIONES

- **Power Automate** - Big School Academy 2026
- **Sales force** - Evolf 2026
- **Artificial Intelligence** - ESEC Sabadell 2025
- **RPS Next** - Ibernova 2025
- **Leadership Development Programme** - MRC 2024
- **Power BI** - Cecot 2024
- **Leading in a Global Context** - Georgetown University 2014
- **Discover India** - Indian Business School, 2014
- **Managing Change in Organizations** - HEC, París, 2013
- **Advance Excel Course** - Elison 2013
- **Murano database** - Sage 2013
- **Lean manufacturing and 5's** - Leanbox-2012



## WORK EXPERIENCE

### Lohmann Spain

01/09 - 02/15 - 6 YEARS

From quality to **plant management**, with a focus on efficiency and continuous improvement

Promoted from Quality Manager to Plant Manager, leading quality, industrial processes, suppliers and Lean/5S initiatives to improve efficiency, compliance and operational performance.

#### KPI's

% improvement in productivity: **10%**

Reduction in non-conformities: **30%**

% audits passed: **100%**

### Constructura Pedralbes

02/08 - 12/08 1 YEAR

Early career in quality management, construction and process improvement

Support for quality management on site, identifying issues, coordinating corrective actions and ensuring compliance with health, safety, environmental and quality standards.



## TRAINING

### Master's Degree in Artificial Intelligence

01/26- 06/26

Big School Academy

### Master's in Digital Transformation

01/25- 07/25

EADA Business School

### Executive MBA

09/13- 02/15

ESADE Business School

### Project Management

07/06 - 02/08

Università Degli Studi di Firenze

### Industrial Engineering

09/02 - 02/08

Universitat Politècnica de Catalunya ETSEIAT



## KEY ACHIEVEMENTS

- Definition and implementation of a three-year Digital Transformation Plan, driving operational efficiency and new working models.
- Led the migration of the corporate ERP system from SAP Business One to RPS Next.
- Implementation and integration of Salesforce with the corporate ERP system, optimizing processes and sales traceability.
- Management of multidisciplinary teams in industrial, technological and transformation environments.
- Definition and implementation of dashboards and KPIs for senior management.
- Automation of key processes and tasks to improve efficiency and productivity.
- Creation and launch of a proprietary e-commerce platform.
- Establishment of two companies with a positive return on investment.